

Creative enterprises in open access settings - 11/3040

Research Question(s)

What is the effectiveness and cost effectiveness for health and wellbeing of bringing people together through creative enterprises in open access settings?

- **Population:** Socially isolated adults within the community (e.g. older people or adults with learning difficulties, disadvantaged adults).
- **Intervention (non-NHS):** Introduction or withdrawal of funded creative enterprise schemes. Such schemes might include participation in a range of group activities, examples of which may include: activities relating to singing, theatre, music, reading (including poetry), participatory art and crafts, movement based creative expression and expressive writing. Applicants should also consider generalisability and sustainability of interventions.
- **Comparator:** Non provision. Researchers to specify and justify.
- **Outcomes:** Wellbeing, degree of social isolation, cost effectiveness to include consideration of savings made in other parts of the sector e.g. social care. Sustainability of benefits/disbenefits should be considered.
- **Duration of follow up:** Researchers to specify and justify.
- **Impact on inequalities:** Research should consider the impact of the intervention on health inequalities, researchers to specify and justify.
- **Design:** Primary research. Research could consider evaluation of an existing intervention or evaluation of the cessation of an existing intervention.
- **Setting:** Community. Open access settings are those readily accessible to the public either free of charge or for a fee. Examples may include: museums, libraries, community halls, day care centres, parks, galleries etc. Applicants should also consider generalisability of the chosen setting.
- **Public engagement:** Proposals should incorporate a mechanism for public involvement.

Background to commissioning brief:

There is increasing recognition that social isolation adversely affects long-term health and wellbeing.

Creative enterprise refers to the involvement of individuals and groups of people in the creative arts to promote wellbeing and personal development.

Primary research is required to investigate the effectiveness and cost effectiveness for health and wellbeing of bringing people together through creative enterprises in open access settings. The proposed research may have the main focus on either the bringing of people together or the creative activity or both. Research should be aimed at informing funding decisions made by local authorities. Outcomes of particular interest are those related to health and wellbeing. Other outcomes may include degree of social isolation.

Uncontrolled single site before and after studies will not be considered.

Notes to Applicants

The NIHR Public Health Research programme is funded by the NIHR, with contributions from the CSO in Scotland, NISCHR in Wales, and HSC R&D, Public Health Agency,

Northern Ireland. Researchers in England, Scotland, Wales and Northern Ireland are eligible to apply for funding under this programme.

All proposals submitted under this brief must fall within the remit of the Public Health Research programme. Please go to <http://www.phr.ac.uk/> for details.

Transparency agenda

In line with the government's transparency agenda, any contract resulting from this tender may be published in its entirety to the general public. Further information on the transparency agenda is at:

<http://transparency.number10.gov.uk/>

http://www.ogc.gov.uk/policy_and_standards_framework_transparency.asp

<http://www.contractsfinder.businesslink.gov.uk/>